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SCAN THE CODE
FOR THE
ARCHIVE
COLLECTION OF
NISHA

CHIEF EDITOR: NITESH CHAHARIA

DEPUTY EDITORS: RUPESH MISHRA
ANIK BOSE, KAUSHIK ROY

FROM THE DESK OF VCMD

Dear Maxian,

It is ironical that what is most precious to humans is in abundance. I talk not of previous metals or stones nor of wealth and minerals but of water. The earth has more water cover than land and yet there is the danger of scarcity of water for us. Water has always been scarce and history has shown that great civilisations prospered as they were located along the banks of rivers. Our own holy Ganga is proof of this.

"Jal Jeevan Hai". We often hear that but let us take a minute to understand the meaning and the importance of it. Our own bodies are made up of 60 per cent of water. We constantly need our intake as it is water that aids all critical body functions. Without water intake we would not survive beyond five days! Yet, inspite of our progress over three fourth of the world population does not have access to clean water!

And yet the same time water is required for all kinds of agriculture. To this add the fact that water remains as the most important ingredient for any industry of the World irrespective of the product. Consider our own cement industry. Could we make our product without water and could our customers use our product without clean water?

Water Management has now become such a critical issue that many are measuring its consumption and are seeking ways to reduce the water footprint. World organisations are recommending the use of unprocessed Green Water which is sourced from underground over Blue Water that requires expensive processing. Another recommended use is of Gray water which is water that has been used once to be reused for another activity eg waste bath water to be used as a flush.

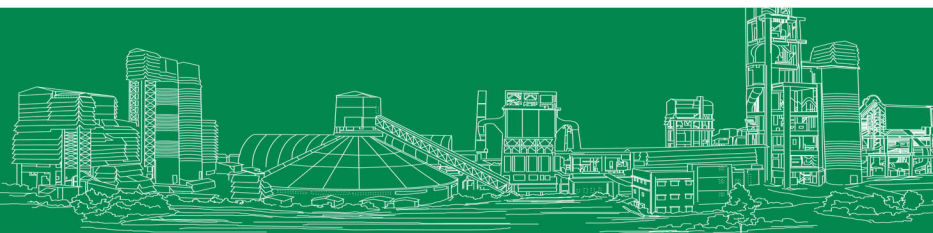
It is not necessary that this conservation activity is related to industry but can be done easily in homes and I request each Maxian to initiate water conservation in their homes. I am sure you are all aware of the small things we can do to save water but this issue of Nishtha carries some basic water conservation tips.

Where we cannot compromise is our own intake to remain hydrated and healthy. At the same time, if possible, let us offer water to those who need it including the birds and animals.

April marks the start of a new financial year.

The year gone by had its challenges and was also governed by the subsequent waves of the pandemic. We are now looking forward with new vigour and each Maxian has its role to perform to help cross the many milestones ahead. April also ushers in the New Year with Bihu and Poila Baishakh and I greet and wish you all in advance for this great festival.

With warm wishes,
VCMD



EDITOR'S SPEAK

Dear Maxians!

With Spring around the corner and as we step into new Financial Year 2022-23, the past Financial years gives us a bird view of our previous accomplishment and the fruit of our hardwork.

Each financial year is a reflection of our activity, be it at work or our inputs, and it should be a tracker for us to keep moving forward.

With so many competition in the market and the challenges faced directly or indirectly such as resource unavailability, political issues, climatic extremities, famine, wars, etc., our primary motive should be to keep on growing, pushing and widening our scope of abilities.

April 14, marking the start of Fire services week, let us all practise safety at home, workplace and in our daily livelihood.

I wish the whole Max family and the GNG group a new successful financial year, with many more dreams and goals to achieve.

Let us not lower our dreams and goals, but instead, increase our efforts.

A happy April and a successful new Financial year to all the Maxians and your loved ones.

Regards,
Rupesh Mishra



FIRE SAFETY CHECKLIST FOR THE WORKPLACE

-  Does your property have clear and accessible escape routes?
-  Is fire fighting equipment available throughout the entire property?
-  Do you have a fully working, regularly tested fire alarm?
-  Do you have a set of fire precautions advertised for your employees?
-  Are your staff regularly trained in fire safety matters?
-  Are all of your staff taken into consideration in your evacuation plans?
-  Do you have a sectioned area for smokers on your premises?
-  Are your fire extinguishers serviced and replaced on a regular basis?
-  Are all of your electrical systems and appliances maintained and checked regularly?



MAX PANORAMA

RAANG UTSAV- HOLI 2022

Holi is celebrated each year with zeal and enthusiasm in the month of March by all employees and their families at plant. All employees and their family members came to celebrate this festival, young and old, waited eagerly for Holi to play with colours and embrace their brotherly love for one another. All enjoyed the delectable dishes with thandai after playing, singing and dancing.





MAX PANORAMA

TEAM UP 2022

Team Up, a workshop was organized at our plant premises to establish stronger team work and trust between co workers. This was second season of TeamUp program that took place. Every participant enjoyed the exercise and was awarded with a certificate at the end of the event.

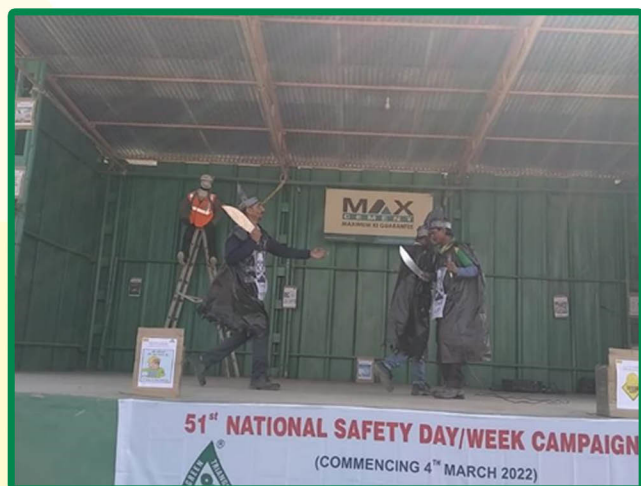


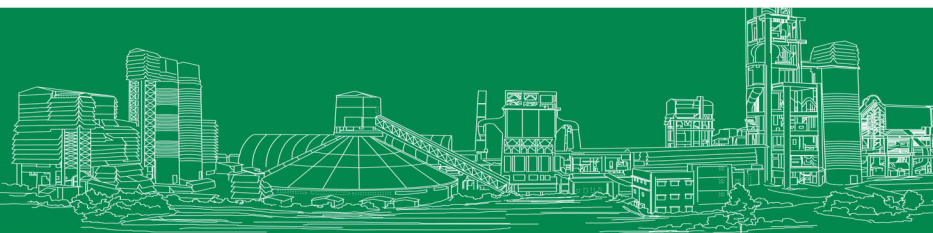


MAX PANORAMA

NATIONAL SAFETY WEEK (04TH TO 09TH MARCH 2022)

A week long event of National Safety Week began with Flag Hoisting, Oath taking, Speech by Seniors, Skit Competition and Fire Drill by Security Team on day one. On the following days, there were Drawing Competitions, Safety slogan & poster Competitions, Safety briefing & Knowledge sharing by members of DGFASLI Shillong which was concluded with Prize Presentation on 09th March 2022.





MAX PANORAMA

MAHA SHIV RATRI 2022

Shivratri is the night of convergence of Shiva and Shakti, which in essence mean the masculine and feminine energies that balance the world. All employees and their family members come together to offer their prayers to Lord Shiva and seek his blessings for a happy life. The aarti and puja concluded the event.



AZADI KA AMRIT MOHATSAV

Azadi Ka Amrit Mahotsav is an initiative of the Government of India to celebrate and commemorate 75 years of progressive Independent India. Through Azadi Ka Amrit Mahotsav India is celebrating the glorious history of its people, culture and achievements. To pay tribute, employees of Max Cement organized an event dedicated to this movement. A seminar was conducted and concluded with gift distribution.





MAX PANORAMA



5

TOP WAYS TO SAVE WATER IN YOUR HOME



Take a shower of 5 minutes or less. Saves up to 70L per shower.



Install a water-saving toilet flush system. Saves up to 700L per year.



Turn off tap while brushing your teeth. Saves up to 20L per day.



Don't keep the tap running while washing clothes/utensils. Saves more than 50L



Close taps properly and fix leakages. Saves up to 75L



YOUR ATTITUDE CONTRIBUTES TO SUCCESS - COMPILED BY NITESH CHAHARIA

A study attributed to Harvard University found that when a person gets a job, 85% of the time it is because of their attitude, and only 15% of the time because of how smart they are and how many facts and figures they know. Surprisingly, almost 100% of education dollars go to teach facts and figures which account for only 15% of success in work!

Someone once approached Blaise Pascal, the famous French philosopher and said, "If I had your brains, I would be a better person." Pascal replied, "Be a better person and you will have my brains." The Calgary Tower stands at 190.8 meters. The total weight of the tower is 10,884 tons, of which 6,349 tons is below ground (approximately 60%).

This shows that some of the greatest buildings have the strongest foundations. Just like a great building stand on a strong foundation, so does success. And the foundation of success is attitude.

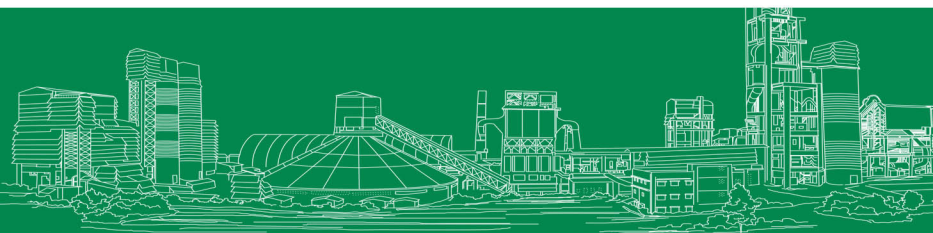
WHO IS RESPONSIBLE FOR OUR ATTITUDE?

As adults, regardless of our environment, education and experience, who is responsible for our attitude? We are. We have to accept responsibility some time in our lives. We blame everyone and everything but ourselves. It is up to us to choose our attitude every morning. As adults, we need to accept responsibility for our behavior and actions. People with negative attitudes will blame the whole world, their parents, teachers, spouse, the economy and the government for their failures. You have to get away from the past. Dust yourself off, get back into the mainstream. Put your dreams together and move forward. Thinking of the positive things that are true, honest and good will put us in a positive state of mind.

WHEN WE BECOME AWARE OF OUR NEGATIVE ATTITUDE, WHY DON'T WE CHANGE?

Human nature generally resists change. Change is uncomfortable. Regardless of its positive or negative effect, change can be stressful. Sometimes we get so comfortable with our negativity that even when the change is for the positive, we don't want to accept it. We stay with the negative.

Charles Dickens wrote about a prisoner who stayed for many years in a dungeon. After serving his sentence, he got his freedom. He was brought out from his cell into the bright daylight of the open world. This man looked all around and after a few moments was so uncomfortable with his newly acquired freedom that he asked to be brought back to his cell into confinement. To him, the dungeon, the chains and the darkness were more secure and comfortable than accepting the change of freedom and the open world.



YOU CAN MAKE A HEALTHY WORLD - BY RAJIV SONI

APRIL 7 WAS WORLD HEALTH DAY.

World Health Day is celebrated to mark the birth anniversary of WHO.

Keeping what the world has gone through in the last 2 years and with the increase of diseases, the theme chosen this year was "Our Planet, Our Health".

There is a great need to focus on the health of not only humans but also of the flora and fauna of the planet itself. The health of these are intertwined and there is a dire need to keep both healthy.

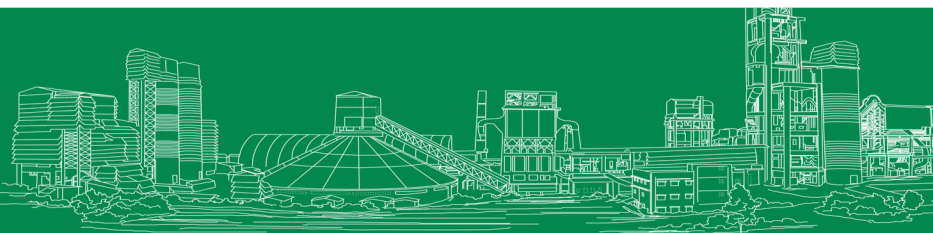
This critical need, which grows daily, cannot be achieved unless each one of us realises the gravity of the situation and has the will to contribute. We need to realise that around the world, 13 million deaths are caused due to avoidable environmental causes. One of the biggest contributors to this is the climate crisis which is also a health crisis.

The last two years have exposed a chink in the armour of world health. It has revealed that there are weaknesses in all areas of society irrespective of developed or developing nations. In fact the climate crisis is caused mainly by the very developed countries.

To break these factors and cycles of destruction we need to think and implement strong legislative and rules. These can be thought and implemented by all of us in our home and offices as individual efforts.

Yes, if we can make a positive difference in our World and its health all by ourselves, why should we wait?





EMPLOYEE BIRTHDAY LIST

PLANT

1	BUBUL KUMAR DAS	01 Apr
2	MRS. CHIARLY SHADAP	01 Apr
3	AMAL SINHA	02 Apr
4	RATAN MONI SINHA	02 Apr
5	EASTER BAREH	03 Apr
6	MIHSALAN SUTING	03 Apr
7	SADANAND CHAUHAN	05 Apr
8	SAMSUL ALOM AHMED	05 Apr
9	WETSING R MARAK	05 Apr
10	RAJEN SINHA	06 Apr
11	RAM CHANDRA HAZARIKA	06 Apr
12	RIKI SYMPLI	07 Apr
13	POLOKULA SUROJ	12 Apr
14	BRAJAGOPAL NATH	14 Apr
15	SAHEBJEE JHA	17 Apr
16	DEINIWANCHWA SUMER	21 Apr
17	HIFZUR RAHMAN TALUKDAR	22 Apr
18	NILA KSOO	23 Apr
19	ANIL NARZARI	24 Apr
20	SUBIR DAS	24 Apr
21	VIRENDRA KUMAR SINGH	28 Apr
22	PADUM BAHADUR THAPA	30 Apr

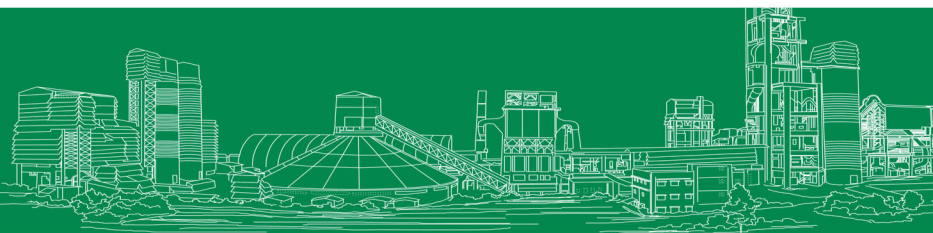
KOLKATA OFFICE

1	MANAS PRAMANIK	14 Apr
2	RITUPARNA BANERJEE	25 Apr

GUWAHATI OFFICE





1	ASHIM PATOWARY	01 Apr
2	ROHIT KUMAR SINGH	08 Apr
3	BIPLAB GHOSH	15 Apr
4	DEBASHIS BARUA	30 Apr






NEW JOINEES

PLANT

SL NO	PHOTO	NAME OF EMPLOYEE	DEPT.	DESIG.
1		PYNHUNLANGKI SANA	E & I	TRAINEE
2		SHASHI KANT TIWARI	QC & RMH	JR. OFFICER
3		SURYA BALI SINGH	E & I	SR. ENGINEER
		SK EKRAM HOSSAIN	MINING & GEOLOGY	MANAGER

GUWAHATI

PHOTO	NAME	DEPARTMENT	DESIGNATION
	PEACEFULLY NONGRUM	SALES & MKT.	EXECUTIVE

